

THE SEARCH FOR THE MAYOR OF KNARESBOROUGH'S TOWN GUIDES HAS BEGUN

Join us for the launch of this exciting new project at Knaresborough House on Wednesday 16th October

The iconic view from the Castle Yard over the picturesque River Nidd is enjoyed by many visitors, but Knaresborough has so much more to offer. Would you like to be part of a team of voluntary guides leading visitors through the layers of history and revealing the many other aspects of this fascinating town?

The Mayor of Knaresborough's Town Walking Tours will launch in Spring 2025. The free morning walking tours will showcase the highlights of Knaresborough for visitors and locals alike – but over the next few weeks we need to find excellent ambassadors for our town to lead these tours.

We are looking for individuals who love meeting people and would enjoy sharing their passion and enthusiasm for Knaresborough with visitors from all over the world. You don't need any prior experience or expert knowledge, as all the guides selected for the programme will be offered a thorough training in both practical skills and the background knowledge required to present a first-class tour of the town

Knaresborough Town Council has teamed up with the Institute of Tourist Guides to offer an in-depth course, leading to a well-respected award – The ITG White Badge – a sign of quality and professionalism within the guiding world. Successful applicants to the course will enjoy 21 hours of knowledge-based lectures about all aspects of Knaresborough's history and guiding theory plus 18 hours of practical guiding training. The course will take place on Wednesdays from the beginning of January 2025.

The project is the initiative of Mayor of Knaresborough, Margy Longhurst. Margy is a qualified Yorkshire Blue Badge Tourist Guide who has welcomed many visitors to Knaresborough. The training of new volunteers will mean free tours can be offered on a regular basis throughout the year.

The course will be led by Blue Badge Tourist Guide and ITG Guide Trainer, Sarah Cowling. The course will encourage students to develop their own personal style of guiding, to research and develop interesting commentaries and showcase the highlights of the town.

It is also hoped to offer the free tours to coach companies to encourage them to bring their guests to explore Knaresborough and linger a little longer to explore the town's unique shops and cafes.

If you would like more information, please see www.knaresboroughtowncouncil.gov.uk or come along to our Recruitment Open Day at Knaresborough House on Wednesday 16th October 1:30 – 4pm.

Contact: Community@knaresboroughtowncouncil.gov.uk

