



Knaresborough
Town Council

Use of Cross Street Banners Policy

Banners may be placed across the High Street to publicise events which are taking place in the town.

This policy sets out the procedure that should be followed if you wish to place a Cross Street Banner across the High Street in Knaresborough.

- i. Anyone wishing to have a banner placed across the High Street must seek the prior written permission from Knaresborough Town Council.
- ii. Only Knaresborough Town Council's catenary wires are to be used to hang banners across the High Street and banners must be erected solely by the Town Council's Christmas Lights Contractor.
- iii. Knaresborough Town Council will specify when the banners can go up and when they are to be removed.
- iv. No more than 30% of the banner should advertise or promote a company or organisation.
- v. The banner materials must be either mesh or be suitably perforated/have air vents (wind slits) to allow the air to flow through. Back to back banner erection is not permitted.

Please note, application to North Yorkshire Council Highways Department for permission to erect the banner across the highway is required, but this is normally arranged by the contractor.

Adopted: December 2020

Amended to reflect new structure August 2023

Review: December 2024